

**Program: EEA and Norway Grants Fund for Youth Employment**

**Call no. 2017-1b**

**Lieder: Hellenic Management Association, Greece**

**Partners:**

- **International Development AS, Norway.**
- **Tecnopolis Science and Technology Park, Italy,**
- **Regional Agency for entrepreneurship and innovations, Varna, Bulgaria,**
- **Cluster for Eco-Social Innovation and Development, Croatia,**
- **IPA CIFATT Craiova, Romania,**

**Project summary:**

Many young people who are currently classified as NEETs have the necessary education and skills to contribute to the development of their societies but, according to the European Commission, they are often disconnected from market demand (economy), are not active in the labor market, are not integrated into the labor market.

The objective of this project is to build a transnational entrepreneurial network that will make it easier for young people in the age group 18-29 to identify their needs / problems / opportunities for their own community, in order to integrate them business and jobs.

Through a comprehensive set of innovative tools, partners from five European countries (mainly Southeast) will use and strengthen existing entrepreneurial regional communities to encourage sustainable and sustainable job creation.

The innovative and exploratory activities of AYEN are:

- Recruitment, inclusion and integration of NEET in existing entrepreneurial environments
- Assistance in developing individual and team business ideas, based on local needs, opportunities and resources
- Provide NEETs with access to skills and markets through international study visits, local and transnational placements
- Engage experienced entrepreneurs and guidance experts
- Using and testing digital tools in day-to-day operations, marketing, supply, financial accounting, networking and as inputs to product / service development and internal offers / applications
- Establishment of a system of motivation for digital exploration and the local economy system to stimulate the creation of sustainable and secure local business.

The objective of the project is to build a transnational entrepreneurial network to enable young people not employed in employment or education (NEET) from the 18-29 age group to identify opportunities in their own community, enabling them to He starts his own business.

Through a comprehensive set of innovative tools, partners from five Southeast European countries will strengthen existing regional business communities to encourage sustainable job creation.

The partnership considers that an effective way of stimulating job creation and income generation and direct approach to unemployment, employment and lack of training and support is through promoting entrepreneurship and providing support to young people in creating your own businesses and companies.

Through an identification process, the network will target young people with the potential to set up their own businesses.

Regions involved in the network are aware of all their challenges.

The same countries have seen lower levels of entrepreneurship and launching in general, especially among young people (OECD, 2014).

One reason for these low indices is that governments have failed to encourage an entrepreneurial community, as they have done in recent years in Northern Europe (GEM, 2015).

The fact that each region contributes to its own know-how specific industry / sector gives added value to the transnational network, in line with the Europe 2020 (EC) Strategy.

### **Project results**

The main outcome will be the strengthening of entrepreneurship support with integrated support schemes for young NEETs with entrepreneurial potential.

The direct target groups are entrepreneurial support communities, experienced mentors, investors and final beneficiaries are young NEET aged 18-29.

The project will strengthen the skills of younger NEETs through; use of digital tools to improve entrepreneurial and staff performance, opportunities for entrepreneurs to acquire practical knowledge through courses, mentoring, e-learning platform, coaching and mentoring.

By including them in a transnational entrepreneurial ecosystem, participating in the local economy piloting system, using innovative and new technologies, the project aims at developing 300 business ideas, creating 150 new businesses and generating 600 new jobs work in the five countries where the project takes place.

### **Definition of NEETs**

A NEET or neet is a person who, at the time of enrollment, is not "in the period of education, employment or training".

The NEET Group includes people aged 18-29.

The NEET acronym was first used in the UK, but its use has spread to other countries and regions, including Europe, Japan, South Korea, Taiwan and the United States.

### **Benefits for new start-ups:**

- Training and guidance within an international concept of entrepreneurial training.
- Assistance in the development of individual and team business ideas.
- Access to a system of motivation and exploration through digital techniques.
- Access to skills and new markets through international study visits, local and transnational internships
- Internationalization of business.
- Bilateral B2B meetings with foreign partners.
- Visits to foreign companies, organizing and facilitating meetings to find partners.
- Internship at foreign companies (standard 1 month).
- Potential to create in-house partners in the business field of the firm.

### **For details and registration, please contact us at:**

#### **IPA CIFATT Craiova,**

12, Stefan cel Mare Street, Craiova (near Hotel Ramada), Dolj County, Romania

tel: + 40-251-412775; Fax: + 40-251-418882; e-mail: [office@ipacv.ro](mailto:office@ipacv.ro) ; web site: [www.ipacv.ro](http://www.ipacv.ro)

#### **Regional Agency for entrepreneurship and innovations, Varna, Bulgaria,**

Prof. Asen Zlatarov Street no 6, office 2, Varna, Bulgaria

Tel. +359882809178, +359 52802163, e-mail: [office@rapiv.org](mailto:office@rapiv.org), web site: <https://www.rapiv.org/en/>